

Color Intensity

Shallow

Superficial or shallow emotions are those referring to mood or vague feelings with little driving power, i.e. paintings, modern art, artistically pleasing decorations, curtains, objects of art and desirable objects of daily use, such as automobiles. Also, references to feelings and moods, “...this makes me feel gay and happy....,” “... it makes me think of love....,” “the colors are tremendous...” reflect weak insincere emotionality.

Positive Content

“Paintings, modern art, artistically pleasant decorations, curtains, objects of art and desirable objects of daily use, automobiles”

“...this makes me feel gay and happy”, “I get the impression of spring and growth”, “makes me think of love,” “the colors are tremendous...”

Negative Content

Objects in a state of disintegration or processes of deterioration, e.g., “a broken orange clay vase,” “a beach umbrella but with a terrible combination of colors,” “an ugly modern painting,” “... makes me feel confused,” “creates an impression of danger and restlessness,” “these colors symbolize anger and war”.

(Piotrowski 1979, p. 227-228)