

## Color Intensity

### Powerful Intensity with Positive Content

The deepest most powerful color responses “...contain objects and processes which are of vital importance in life denote the earthiest or deepest emotions with the strongest motivating power for survival.

...” Concepts such as “...warming and constructive fires, [consensual] sex, flesh, meat, fruits, food in general...” are examples. Many deep emotions are crude.

They genuinely liked by others.

... seeks out others in order to share pleasurable moments with them.

... has earthy, crude, sensuous appetites.

(Piotrowski 1979, p. 228)